

Morning after pill delivered within two hours by courier

The screenshot shows the DrEd.com website interface. At the top right, there is a customer services phone number: 0203 222 0539, with options to 'Register' and 'Sign in'. The navigation bar includes links for Home, All services, How it works, Patients Guide, Meet the team, About DrEd, and My Patient Record. The sidebar on the left lists various health services: Men's Health, Women's Health (with sub-items: Contraceptive Pill, Morning after pill, Cystitis), Sexual Health, Heart, Circulation & Lungs, Travel Medicine, and Other Services. The main content area features a 'Morning After Pill' section with a sub-heading 'Morning after pill by courier or by post'. It contains text explaining the service: 'If you have had unprotected sex within the last 72 hours and live in London, we can courier you the morning after pill within as little as 2 hours. Just click on 'I need the Morning After Pill Now''. It also mentions an advance supply option and the use of Royal Mail. A 'Shuti' logo is present with the text 'Emergency contraception delivered to your door'. A green button at the bottom of the main text says 'I need the Morning After Pill now'. To the right, there is a profile for Dr. Jasper Mordhorst, DrEd Medical Director, and a 'Why DrEd?' section listing 'GMC registered GPs' and 'Price includes prescription'.

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Some may argue that the hassle-free provision of non-essential medical treatment, such as [Hangover Heaven's](#) traveling cure for post-binge woes, only serves to promote reckless behavior. The introduction, then, of post-coital contraceptives via home delivery from UK-based online medical practice [Dr Ed](#), might prove controversial for some.

However, the service — which can get contraception to patients within two hours if requested between its opening hours of 9am and 5pm, Monday to Friday — could prove invaluable for those who have had unprotected sex in the previous 72-hour period, as the treatment is more effective the sooner it is taken. Available in the London area, patients can log onto the Dr Ed site and either order a batch of morning after pills for immediate dispatch or request to have some delivered in case of an emergency in the future. The service utilizes [Shuti](#), which takes advantage of excess bike courier capacity in order to make short-distance deliveries. Visitors to the website fill out a short questionnaire to explain the reasons for ordering the pills (as they would if buying over the counter), but the fact this is online may be less embarrassing for some customers. Dr Ed prescribes the Levonelle 1500 brand of contraceptive and customers can order one course of tablets – priced at GBP 19.99 – or two courses, costing GBP 24.99.

The service makes it quicker and more convenient for adults to get the contraceptives they need, while eliminating some of the embarrassment that may come with a trip to the pharmacy. Currently available only in London, is this one to replicate in your part of the world?

Website: www.dred.com

Contact: info@dred.com

Spotted by: R Steinberg