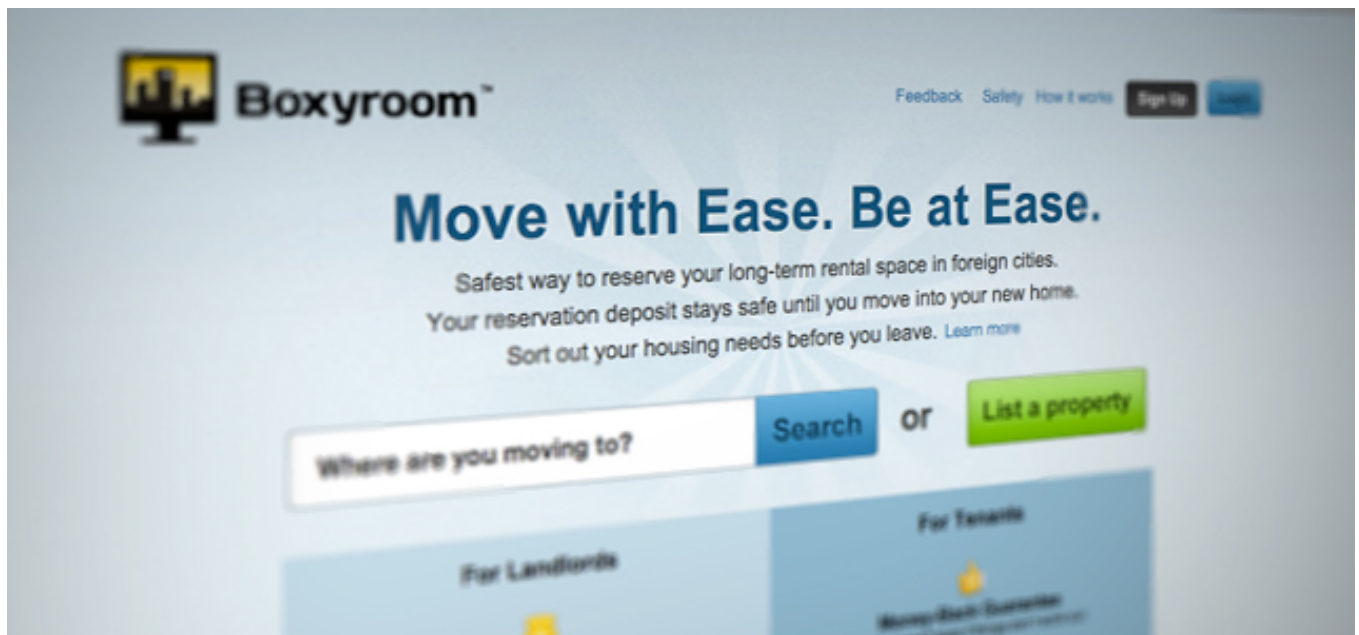


## Peer-to-peer housing site connects foreign tenants with landlords



The peer-to-peer model has proved useful in the past for communities wanting to better organize [parking spaces](#) and [car sharing](#). Based in Singapore, [Boxyroom](#) is using this same method to help future tenants moving to a new country find landlords and vice versa.

Tenants first type in the location they are moving to and browse any available houses. After picking a potential property, they then fill out an application form which is sent to the landlord. Landlords choose the most suitable tenant, who then pays a one-month security deposit to Boxyroom and receives a payment code. On the move-in date, the tenant hands the payment code to the landlord so they can retrieve their deposit. The site provides a safe and easy way for tenants to find a home in a new country – which can otherwise be a daunting task – while landlords benefit from greater security and less interference from middle men.

How else can directly connecting customers and providers offer a more fruitful way of doing business?

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