

Subscription service lets online shoppers make unlimited item returns



Regular readers of Springwise will remember our recent coverage of [JeansOnline](#), the Netherlands-based service that gives internet shoppers time to try clothes on when they're delivered to save on return fees. Now [Return Saver](#) is hoping to tackle the same problem with its fixed-fee, annual subscription service that offers unlimited return shipping to any e-retailer.

Created by marketing company [Clarus](#), the service aims to solve the perennial disappointment of delivered items not living up to their description or falling one size too big or small. Return Saver costs USD 49 a year and enables online shoppers to send back any item they buy online via FedEx for free, so long as it's not over 50 lbs or longer than 130 in. For those that return items often, the service saves them money on the USD 5-10 shipping costs that are typically spent shipping individual products back to the retailer. It could also be useful for those that end up keeping items they don't use because the fees mean it's not worthwhile to return them.

Return Saver offers a genuine potential solution to the problem of online returns while retailers aren't willing to pay for them. Are there ways that online businesses could woo consumers with innovative returns policies?

Website: www.returnsaver.com

Contact: www.returnsaver.com/customer-service/contact