






Video sharing for the Jewish community

				
Feed Me Bubbe Episode #1 Jelly Jammies Added: 146 days ago by chalutz Runtime: 07:57 Views: 2651 Comments: 6	Hechama Turns 2! Added: 151 days ago by pajamamama Runtime: 02:43 Views: 1656 Comments: 4	Shnitzel in the shape of Israel Added: 112 days ago by Jonathan Runtime: 00:20 Views: 2335 Comments: 6	Pesach 5767~ Inspirational Video Added: 141 days ago by Dreidel~Meidel Runtime: 06:14 Views: 2149 Comments: 5	Lippy Added: 34 days ago by Bridgitte Runtime: 09:34 Views: 669 Comments: 5

Could catering to niche markets be the next big wave in online video sharing? [Yideoz](#), a new venture launched for the Jewish community, is banking on it by offering a forum for uploading and sharing video files that appeal specifically to this demographic—promoting cultural pride as well as providing a venue for expressing shared interests.

Like other content sharing portals, Yideoz makes its money through ad sales, so users can log on at no cost to view featured favourites or browse categories such as Food and Cooking, Friends and Family, Holidays, Israel and more. Members are encouraged to build profiles and network with others through the site—joining groups, posting comments and of course uploading their own videos.

Entrepreneurs looking to market to the Jewish community may want to check out advertising opportunities on the site—or even use it to launch targeted viral marketing campaigns. The broader opportunity? Be inspired to build similar web channels targeted to other demographics: social, cultural, political, [GLBT](#), etc.

Website: www.yideoz.com

Contact: www.yideoz.com/contact.php

Spotted by: Bridgitte Raven