



The Frugal Cup | Photo source Frugalpac

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A RECYCLABLE COFFEE CUP THAT IS TRULY RECYCLABLE



SCIENCE & ENVIRONMENT

Frugalpac says it has created the first coffee cup that can be easily and completely recycled

Spotted: UK- based Frugalpac has created a 100 percent recyclable paper coffee cup. It is the first coffee cup that can be easily and completely recycled, the company said.

Unlike other paper coffee cups, Frugal Cups are made from recycled paperboard with no waterproofing chemicals. Standard paper coffee cups are harder to recycle because they are produced from plastic-coated virgin paperboard, according to the company. That material does not break down easily when recycled. Another difference is that the parts of the Frugal Cup – the outer layer and the liner – are easy to separate during the recycling process.

The cups are already in production (they come in four colours – including polka dots) and can be ordered from the company.

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Takeaway:

Britons drank 95 million cups of coffee a day in 2018. Frugalpac estimates that around 2.5 billion coffee cups are used and thrown away every year in the UK. A UK parliament report found just 0.25 percent of the cups were recycled in 2017. At the same time, a survey found that 89 percent of British consumers want packaging that is more sustainable. The Frugal Cup aims to make it easy to continue the coffee habit without generating as much waste. Springwise has recently spotted other innovations tackling waste, including recyclable diapers and plant-based packing material.