



coffee | Photo source Pixabay

## A SMART SCALE AUTOMATES ORDERS FOR COFFEE LOVERS

FOOD & DRINK

### A Seattle startup uses smart scales to send fresh coffee beans just as they run out

**Spotted:** Seattle coffee startup [Bottomless](#) is utilising rechargeable smart scales to keep its drinkers supplied with the freshest beans. The scale is connected to Bottomless and tracks the weight of coffee as its being used.

As the bag of beans becomes lighter, the scale automatically contacts the users' roaster and orders more coffee. Users can select from around a dozen Seattle-area roasters, and the coffee is sent directly from roaster to drinker.

While still in Beta, Bottomless has gained significant attention from investors. An alum of accelerator [Y Combinator](#), it recently raised nearly €1.7 million from angel investors. The company plans to use the money to fine-tune its machine-learning software and expand out of Beta. It plans to charge a yearly fee and a \$2.99 (€2.67) per month delivery charge.

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Website: [www.bottomless.com](http://www.bottomless.com)

Contact: [twitter.com/bottomless](https://twitter.com/bottomless)

### Takeaway:

We've seen the quest for better coffee lead to the use of AI to match drinkers with their perfect coffee and coffee delivered by drone. But why use a smart scale instead of just asking

Alexa to add coffee to your grocery order? Bottomless' unique selling point is the quality of the beans. Many coffee lovers grind their own beans, which are best used within 14 days of roasting. This leaves many coffee drinkers using stale beans. The company partners with Seattle's top roasters to deliver beans that are fresher than those found in grocery stores. Customers can also choose to order the same beans every time, or rotate among roasters, trying out different high-quality coffees. The idea could be expanded to other household items, such as washing powder and toilet paper.