



YouTube | Photo source Con Karampelas on Unsplash

Innovation > Advertising & Marketing > A virtual candidate is the new Ukrainian president

A VIRTUAL CANDIDATE IS THE NEW UKRAINIAN PRESIDENT



ADVERTISING & MARKETING

Ukraine's new president Volodymyr Zelenskiy opted for the power of YouTube and Instagram over policy and debates

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just £39 per month*

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? Sign in here