



AFFORDABLE ADD-ON LETS ANY VIDEO CAMERA BROADCAST LIVE STREAMS



PUBLISHING & MEDIA

Broadcaster Mini is an affordable device which connects to any prosumer camera, enabling users to broadcast HD footage in the moment.

Just yesterday we wrote about [Meerkat](#), the live-streaming app which enables users to create and broadcast live video footage to Twitter. While Meerkat takes its inspiration from [Snapchat](#), with its temporary, light-hearted nature, at the other end of the live-streaming spectrum is the [Broadcaster Mini](#) from Livestream — an affordable device which connects to any prosumer camera, enabling users to broadcast HD footage in the moment.



To begin, users connect the Broadcast Mini — or the more upscale Broadcast Pro — to their camera using an HDMI cable. They then download the free app and use their smartphone to connect to both the Broadcast Mini and the internet — setting up a 1080p live stream. The streams run through Livestream: a cloud based platform that already serves a large consumer base, streaming 300,000 events to 40 million viewers each month. The Broadcast Mini is a compact add-on which costs USD 295, making it a reasonable investment for smaller event organizers. Who could make use of this impressive tool?

26th March 2015

Website: www.livestream.com/broadcaster-mini

Contact: www.help.livestream.com