



[Innovation](#) > [Travel & Tourism](#) > [Airline introduces world's first 'pay-by-weight' customer charge](#)

AIRLINE INTRODUCES WORLD'S FIRST 'PAY-BY-WEIGHT' CUSTOMER CHARGE



TRAVEL & TOURISM

Samoa Air claims to be the first airline in the world to charge passengers based on their own weight, as well as their luggage.

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month***

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? [Sign in here](#)

[Download PDF](#)