



AIRTOO

RETAIL

Airbrush tattoos -- they're the body art equivalent of fast food, with a similar global appeal that should get entrepreneurs excited.

 Just when you thought piercings and tattoos could not possibly go more mainstream, up pops  **Airtoo**, the McDonalds of temporary tattoos. Their airbrush tattoos are applied by sticking on a single-use stencil and then spraying on the paint, which only takes a few minutes. The resulting tattoo can last up to 5 days. Airtoo is busy looking for distributors: it's the kind of small business that is easy to set up in malls, at events, on the beach, etc. So far, the Orlando, Florida company has signed up distributors for Spain & Portugal, Turkey and the Middle East. Is this the next hot franchise? And how about fake piercings?

2nd July 2005

Website: www.airtoo.com/