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 TRAVEL & TOURISM

Much akin to an all-you-can-eat buffet or an all-you-can-read digital magazine subscription, New York-based airline JetBlue now offers customers a month of unlimited travel for USD 599. Announced yesterday and extending through Aug. 21 while supplies last, JetBlue's All-You-Can-Jet offer lets anyone buy a pass that's good for unlimited trips to any of the airline's 56 international and domestic destinations between September 8 and October 8 of this year. Pass holders will have access to every available seat on every flight—no limits on seats, and no blackout dates—and they can book travel up to three days in advance of their trip. The only requirement is that they sign up for the airline's TrueBlue loyalty program before booking flights; buyers of an All-You-Can-Jet pass will also be awarded 35 TrueBlue points for their purchase. Taxes and fees for trips internationally and to Puerto Rico are not included. The all-you-can-fly concept isn't entirely new, it should be noted: American Airlines reportedly offered a lifetime AAirpass through the Neiman Marcus catalogue several years ago—for USD 3 million. Will this shorter-term—and far more affordably priced—version fare better? One to watch! Spotted by: [krautland](#)

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Website: www.jetblue.com/deals/all-you-can-jet

Contact: www.jetblue.com/help/contactus