







Innovation > Publishing & Media > App takes guesswork out of name brand creation

APP TAKES GUESSWORK OUT OF NAME BRAND CREATION



Creative agency ISL developed iOS app Viable to test the availability, strength and meaning of potential company, brand and product names.

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just £39 per month*

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? Sign in here