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## FROM AUSTRALIA, QR CODE APP HELPS EVENT ATTENDEES TO SKIP THE QUEUES

 WORK & LIFESTYLE

**ExpressQ enables event attendees to pre-order and pre-pay for food, drinks or merchandise for easy collection on the day.**

Queuing is more often than not an annoyance for consumers and can also be bad for business. Estonian startup [Qminder](#) has already offered one option to help customers avoid queues, with its number allocation app that alerts them when it's their turn to be seen. Our latest spotting is Australia-based [ExpressQ](#), which enables event attendees to pre-order and pre-pay for food, drinks or merchandise for easy collection on the day. Event organizers can set up a food and drink menu or item list prior to the occasion, which consumers can then log onto through the ExpressQ app. There, they can reserve the items they want and pay for them. Customers then receive a QR code unique to them, which they can either print off or simply load on their smartphones to show to vendors when it's time to pick up their goods. Since the items were pre-ordered, organizers should already have everything they ordered to hand. Businesses can set up a separate sales point for ExpressQ customers, meaning that even those in the regular queue benefit from reduced lines. The video below explains more about the service:

ExpressQ helps businesses provide a more efficient service at their event, while consumers don't have to endure a long wait that can cut into the time they spend enjoying it. One to replicate in your part of the world?

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Website: [www.expressq.com.au](http://www.expressq.com.au)

Contact: [www.expressq.com.au/contact-us](http://www.expressq.com.au/contact-us)