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MODULAR CHOCOLATES CUSTOMIZED THREE WAYS

 FOOD & DRINK

French designer Elsa Lambinet's Sweet Play lets those with a sweet tooth create customized modular chocolate treats.

There seems to be no stopping the design-your-own innovations! Hard on the heels of our story last month about [Whisky Blender's design-your-own whisky blends](#) comes word of yet another example. The focus this time? Chocolate — customizable three ways thanks to French designer Elsa Lambinet's [Sweet Play](#). We've actually already seen customizable chocolate bars with the [Chocri](#) effort we covered back in 2008, but Sweet Play differs in that it focuses on individual, bite-sized chocolates personalized through a modular approach. Specifically, the effort allows for customization via three elements: the type of chocolate (dark, milk or white); the inner filling, such as nougat or caramel; and the topping, such as fruit, nuts or jelly. Created through a partnership with Swiss chocolate maker [Blondel](#), Lambinet's Sweet Play is the result of a diploma project for Swiss [ECAL](#) last year. The video below illustrates the premise:

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Lambinet currently seeks a chocolate maker for ongoing participation in the effort, according to a recent post in the comments following her video. One to get involved in? Spotted by: Dietfried Globocnik

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