



Innovation > Work & Lifestyle > On cigarette packages, QR codes reveal a nearby place to smoke

ON CIGARETTE PACKAGES, QR CODES REVEAL A NEARBY PLACE TO SMOKE



WORK & LIFESTYLE

Ronhill has begun to use QR codes on its cigarette packaging to help consumers find a nearby place to smoke.

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month***

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? [Sign in here](#)