

## ESPRESSO TO GO



Dutch **MobiCino** has turned Piaggio three-wheel scooters into beautifully designed mobile coffee bars with high-end espresso machines (**Kees van der Westen's** Mirage is an object of desire for many a barista), and fold-out stainless steel bars that allow customers to enjoy their cappuccinos while they're still frothy. Now, a mobile coffee cart is nothing new, but one that is designed to the nines, offers superior quality coffee *and* an outdoor bar experience, definitely isn't run of the mill. MobicCino caters to events like the North Sea Jazz Festival, goes beachside in the summer, and has a bar parked in front of the main Dutch government buildings most weekdays. Expansion plans are ambitious: MobicCino hopes to have 1,000 mobile bars on the streets of Holland within 5 years. Next: Sao Paulo, New York, London? Set it up *now* and sell for millions to Starbucks or Costa Coffee three years from now. 😊

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Website: [www.keesvanderwesten.com/index2.html](http://www.keesvanderwesten.com/index2.html)