

FESTIVAL TENTS WITH AN ECO TWIST

 WORK & LIFESTYLE

Summer music festivals tend to create recurring, short-term demand for accommodations, as we noted last year when we wrote about [Boutique Camping](#). Now a new, student-invented contender also in the UK offers two-person festival tents made from recyclable materials. Camping at festivals can be a soggy and uncomfortable affair, and tents often get dumped at the festival's end, sending them to landfills. [myhab](#), on the other hand, offers waterproof accommodations that can be entirely recycled. Made from ultra-tough recycled plastic and waterproof cardboard, each myhab tent features a raised base and access from both ends. Also included are a double mattress and lockable box, along with extra space for muddy boots and other festival equipment. Festival-goers begin by reserving their myhab tents for the festival they plan to attend; pricing is GBP 240 per myhab, or GBP 120 per person. They can even personalize it with exterior graphics to make it their own, selecting a funky character online, that the myhab staff will print out and affix to the outside of their tent. Next, all they do is show up at the festival and check into the myvillage, where they receive a myhab wrist band that gains them continuing access. Tents are set up ahead of time by the myhab team, which staffs the myvillage round the clock and also maintains showers and bathrooms on-site. Once the festival is over, myhab breaks down and recycles its tents for next time. myhab plans to be present at all the big UK music festivals this summer, with up to 250 myhab tents in each myvillage. Brand sponsorships and corporate events are also available. With additional possibilities for weddings and a multitude of other summer events, there are plenty of opportunities for a service like this around the world! Spotted by: Jack Morrell

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