



Innovation > Work & Lifestyle > Flexible paywall can make different offers to different readers

## FLEXIBLE PAYWALL CAN MAKE DIFFERENT OFFERS TO DIFFERENT READERS



WORK & LIFESTYLE

**Composer is a variable paywall system that enables publishing platforms to adapt their business model whenever they want, without any coding.**

### UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month\***

#### Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
  - Exclusive feature articles

**BECOME A MEMBER**

Already a member? [Sign in here](#)

