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IN GERMANY, NICHE GETAWAYS OFFER RECOVERY FROM HEARTBREAK

 TRAVEL & TOURISM

Die Liebeskummerer are catering for the heartbroken with getaways to help recovery from recent break-ups.

Trips designed for single travellers are no new concept, but what about trips specifically for the newly-single? In Germany, [Die Liebeskummerer](#) are catering for the heartbroken with getaways designed to help recovery from recent break-ups, with their team of therapists, nutritionists and fitness coaches. Similar to [Reise Ins Leben](#) — organizers of group trips for those grieving the loss of a loved one — Berlin-based Die Liebeskummerer create getaways for groups of six to eight people. They believe this builds a community for “sharing, mutual understanding and strengthening”, as well as forming a new network of supportive friends for after the trip is over. The getaways, lasting four to seven days, are aimed at everyone “in the same boat”, both young and elderly, women and men, of any sexual-orientation, to help them back on their feet. Supported by experienced psychologists, psychotherapists, health and styling coaches, participants are given “space to breath, relax and think about what has happened”. Organized getaways range from remote cottages by the sea to wellness resorts and retreats to the mountains, and for those needing an instant escape, custom trips can be arranged. Prices vary depending on the trip, but previous getaways have cost the heartbroken traveler EUR 1450 for four nights. Die Liebeskummerer also welcome people in relationships suffering from heart-ache, thus further extending their market appeal. Could this niche concept travel to more distant shores? Spotted by: MM

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