



Innovation > Sport & Fitness > Heart health campaign sets heart beat to music

## HEART HEALTH CAMPAIGN SETS HEART BEAT TO MUSIC



SPORT & FITNESS

**Middle East retail leader is running a regional heart health campaign for women in five countries, offering free wellness tests in malls.**

### UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month\***

#### Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
  - Exclusive feature articles

**BECOME A MEMBER**

Already a member? [Sign in here](#)

