



Innovation > Publishing & Media > In London, cinemagoers enjoy a film while relaxing in a hot tub

IN LONDON, CINEMAGOERS ENJOY A FILM WHILE RELAXING IN A **HOT TUB**



PUBLISHING & MEDIA

The UK-based Hot Tub Cinema could encourage city dwellers to grab their swimwear before heading to a viewing.

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just £39 per month*

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? Sign in here