

WHO WILL WIN THE FIRST FORTNITE PEACE PRIZE?

The game is part of a campaign to raise awareness about The Red Cross's humanitarian work in conflict areas | Photo source [Evolve Talent](#)

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CAMPAIGN REWARDS FORTNITE PLAYERS FOR SAVING LIVES



ADVERTISING & MARKETING

The new Fortnite game mode is part of campaign to raise awareness about the human cost of war and the work of the International Red Cross

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