



The 30m square café has been transformed into a film-like experience for customers | Photo source office-aio.com

Innovation > Retail > Chinese coffee shop designed to feel like a living advert

## CHINESE COFFEE SHOP DESIGNED TO FEEL LIKE A LIVING ADVERT



The design features creatively placed partitions that freeze-frame moments and highlight the experience of drinking coffee

## UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just £39 per month\*

## **Exclusive member benefits:**

- Access to over 13,000 innovations
- Monthly horizon scanning reports
  - Exclusive feature articles

## **BECOME A MEMBER**

Already a member? Sign in here