



Innovation > Sport & Fitness > Insurance company rewards customers for every 10,000 steps

INSURANCE COMPANY REWARDS CUSTOMERS FOR EVERY 10,000 STEPS



SPORT & FITNESS

Oscar Insurance is encouraging frequent, gentle exercise by offering gift vouchers as rewards to customers in New York and New Jersey.

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month***

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? [Sign in here](#)

Sign in

LIBRARY ACCESS