

KEY STORAGE & DELIVERY SERVICE IN MANHATTAN



WORK & LIFESTYLE

New Yorkers who have a hard time keeping track of personal items now have one less thing to worry about. For a modest annual fee, [NewYourKey](#) keeps copies of keys in a secure storage facility and can deliver them right away if customers find themselves locked out. Keys lost in a nightclub at four in the morning? No problem! NewYourKey will deliver spare keys within an hour any time of day or night, wherever a customer happens to be. Setting up an account is easy. NewYourKey comes to the customer with its mobile key lab, so copies of keys can be made on the spot if spare sets aren't unavailable. Customers must present positive photo identification. For added security, profiles include just name, password and photo, so no address is linked to any set of keys in the facility. Three levels of service are available, with prices beginning at just USD 35 per year for key storage and USD 20 for each delivery. Additional charges apply for customers who wish to store more than two sets of keys or who'd like to authorize a third party to receive copies when necessary. Commercial accounts also are available. NewYourKey, which was launched just a few months ago, is a great example of a business idea built around the type of favour you might ask a close friend, neighbour or doorman. It's a life hack that should appeal to both busy professionals and notorious scatterbrains, who will be more than happy to pay for the convenience and peace of mind. One to set up in every major city! Spotted by: Kundan Sen

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