

## MINI SIZE ME!



Bucking the trend of ever-expanding dining portions, Chicago-based **Minnies** is out to prove that bigger isn't always better. Featuring a wide selection of bite-size gourmet burgers and sandwiches—including traditional favorites such as grilled cheese and Reubens, alongside the more inventive Mykonos (roast chicken, tzaziki sauce and kalamata tapenade) and Thanksgiving delight (roast turkey, cranberries and wild rice gravy)—Minnies applies nouvelle cuisine portions to casual dining. Besides serving waistline-minded eaters something to nibble on, the fifties-style diner gives hungrier customers the mix-and-match pleasure of tapas restaurants. While other restaurants are starting to offer Lilliputian portions in response to consumer demand, serving miniatures-only is a niche concept that could definitely take off, much like **dessert-only eateries**. While Minnies isn't currently offering franchises, interested parties are encouraged to submit their contact information should they elect to do so in the future. In the meantime, this could be a fun one for budding restaurateurs to replicate in other regions. Spotted by: Bjarke Svendsen

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Website: [www.minnies.com](http://www.minnies.com)

Contact: [www.minnies.com/contact.html](http://www.minnies.com/contact.html)