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A NEWSPAPER MADE UP OF THE READER'S FAVORITE STORIES FROM THE WEB

 PUBLISHING & MEDIA

PaperLater enables users to save material from the web and have it delivered in a personalized newspaper three to five days later.

While tablets and mobile devices have fundamentally changed the way we consume articles and news stories, for many, there's still nothing like the feeling of physical printed media. Looking to tap into that demand, **PaperLater** enables users to save material from the web and have it delivered in a personalized newspaper.

PaperLater is a new startup from UK-based **Newspaper Club**, who specialize in creating custom newspapers on-demand. To use the service, readers simply click a "Save for PaperLater" bookmarklet when viewing an article online. When they feel they have enough articles saved, they can click to confirm their order, at which point their saved stories are analyzed by algorithms which design and format the personalized newspaper. It will then be delivered through the reader's letter box three to five working days later in a card backed envelope. The newspapers are printed on 55gsm newsprint, with a high recycled content.

For those who enjoy the "calmer, less distracting format" of a newspaper — as PaperLater describes it — the service is currently in Beta and offering UK deliveries, available for GBP 4.99 an issue. Is this further proof that print isn't dead?

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