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PLATFORM LETS USERS SHARE DOCUMENTS WITH REAL-TIME AUDIO COMMENTS

 WORK & LIFESTYLE

Blrt is offering both real-time and anytime sharing of documents, with integrated drawing and voice commenting tools.

The platforms that businesses most commonly use to communicate with both colleagues and clients — phone, email, face-to-face meetings and video chat — are typically only used one at a time. If it's just a quick chat, you pick up the phone, if you need to send a document you send an email. But is there a way to make multimedia collaboration more seamless through a single platform? We recently wrote about [Talko](#), which aims to make voice calls more like emails. Now a similar service, [Blrt](#), is offering both real-time and anytime sharing of documents, with integrated drawing and voice commenting tools.

Available through both the [App Store](#) and [Google Play](#), users initiate a conversation by sending an image, website or document, along with a voice message, to one or several contacts. If they like they can also add annotations via drawing or text comments, and create a video by zooming and highlighting parts of the document. Recipients get an immediate alert and can reply with their own voice or text comments, either in real-time or for others to review at any time.

Blrt supports multi-page PDFs, making document reviews more like face-to-face contact. It also has a special patented video capturing technology which they claim takes 50 times less space than regular screen captured footage, and everything is saved to the cloud. A basic Blrt account is available for free, while premium accounts start from a monthly price of USD 12.50.

Watch the video the see the app in action:

Reminiscent of the failed [Google Wave](#) project, could Blrt make this kind of multimedia communication work for businesses?

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Website: www.blrt.com

Contact: www.blrt.com/blog/contact