



THIS PAPER NOTEBOOK SYNCs TO THE CLOUD



WORK & LIFESTYLE

Mod Notebooks allow writers to store their handwritten notes and doodles and access them at any time on their mobile device.

Digital media offers a number of advantages over print and physical information, from easy copying and sharing to more complex archiving and searching capabilities. We've already seen [Outbox](#) enable consumers to digitize and organize their physical mail online, and [Mod Notebooks](#) now allow writers to store their handwritten notes and doodles and access them at any time on their mobile device.

Mod Notebooks come in three different styles — plain, ruled and dot grid — and each notebook is hardbound and offers thick 120 GSM paper. Matching the size of an iPad Mini, the notebooks also feature a pre-paid envelope slipped into the back cover, which is used to send the book back to Mod to be digitized once it's filled. The contents are then scanned and uploaded to the cloud within 5 days and customers can either have the notepad recycled or returned. Using the companion app, customers can then access their writings on their smartphone or tablet and organize the files as they wish. The app syncs with Dropbox, Evernote and OneNote. The video below offers a demonstration of the notebook:

Each Mod Notebook costs USD 25, which includes the cost of returning and digitizing the pad, as well as the app. Are there other ways that consumers or businesses could more seamlessly and automatically upload their physical notes to the web?

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