



Innovation > Property & Construction > Ad campaign links househunters with test-drive of a new car

AD CAMPAIGN LINKS HOUSEHUNTERS WITH TEST-DRIVE OF A NEW CAR



PROPERTY & CONSTRUCTION

The Househunter Test-Drive campaign by TBWA\RAAD Dubai matches property seekers looking at classified ad site Dubizzle with a Nissan vehicle tailored to their specifications, which they can then test-drive to their home viewing.

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month***

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

[BECOME A MEMBER](#)

Already a member? [Sign in here](#)

