



[Innovation](#) > [Mobility & Transport](#) > [Airline lets passengers choose seat partners based on social media profiles](#)

## AIRLINE LETS PASSENGERS CHOOSE SEAT PARTNERS BASED ON SOCIAL MEDIA PROFILES



MOBILITY & TRANSPORT

**KLM's new Meet and Seat service will enable passengers to choose who they sit next to based on Facebook and LinkedIn profiles.**

### UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month\***

#### Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
  - Exclusive feature articles

**BECOME A MEMBER**

Already a member? [Sign in here](#)

[Download PDF](#)