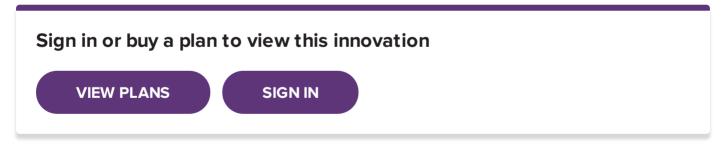


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APP FINDS THE PERFECT SOUNDTRACK FOR EACH BOTTLE OF CHAMPAGNE



The Krug Champagne app enables users to scan their bottle of luxury bubbles to reveal its history, along with tasting suggestions and a recommended playlist.



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