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## APP HELPS LOCAL COMMUNITIES TO SHARE PARKING SPACES

 TELECOMMUNICATIONS

**ParkTag alerts users looking for a parking spot when someone they know has just vacated one near to them.**

We recently wrote about [Mapkin](#), the app for drivers that enables them to create customized routes for friends, making driving more social. Another app harnessing people's networks of friends and family is [ParkTag](#), which alerts users looking for a parking spot when someone they know has just vacated one near to them. Created by Germany-based [Digital Natives](#), the app works by letting drivers geotag their vehicle – whether it's a car, bike or even a boat – when it's holding a parking space in a busy location. Users can then share this location with family, friends or members of the local community, who can in return opt to take it when they're leaving. A time is arranged between the two and an exchange happens at the location, helping to avoid the time and fuel involved in searching for a parking space in busy areas. The user posting the space is rewarded with in-app points that they will be able to use to give them priority when in need of a parking spot themselves. The app is available for free on the [App Store](#). How else can mass information sharing via smartphones help to make navigating a city more efficient? Spotted by: Murray Orange

13th May 2013

Website: [www.parktag.diginats.com](http://www.parktag.diginats.com)

Contact: [www.diginats.com/en/contact](http://www.diginats.com/en/contact)

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