



Innovation > Publishing & Media > Augmented reality app makes Japanese newspaper more engaging for kids

AUGMENTED REALITY APP MAKES JAPANESE NEWSPAPER MORE ENGAGING FOR KIDS

● PUBLISHING & MEDIA

The AR News app enables kids to use their smartphones to reveal more kid-friendly versions of articles in the Tokyo Shimbun.

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month***

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? [Sign in here](#)