Camera-equipped helmet serves as a 'black box' for cyclists

The Helmet of Justice records video footage after a bicycle crash, in order to provide possible evidence.

We've already seen one innovation that enables helmets to notify the wearer's contacts in the event of a crash; now the new Helmet of Justice takes that concept a step further by recording video footage of what happens next. Created by Texas-based mobile app studio, Chaotic Moon, when one of its employees was the victim of a hit-and-run accident while riding his bicycle, the Helmet of Justice features seven tiny cameras spaced around the wearer's head so as to provide a 360 degree view. The cameras record video footage for up to two hours after being automatically activated at the moment of impact. That way, even if the cyclist is knocked out — as the Chaotic Moon employee was — evidence can still be collected — potentially including footage of the driver and his or her vehicle and license plate. Pricing is expected to be around USD 300, and Chaotic Moon is currently considering licensing the helmet to sporting goods companies, according to a PSFK report. This CNN video explains more. More than 600 people died in bicycle crashes in 2010 in the United States alone, according to the National Highway Traffic Safety Administration. What else could be done to help make the roads safer for those on two wheels? Spotted by: Smith Alan

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