



Innovation > Travel & Tourism > City guides for travelers customized with tips from local 'soulmates'

## CITY GUIDES FOR TRAVELERS CUSTOMIZED WITH TIPS FROM LOCAL 'SOULMATES'



TRAVEL & TOURISM

**Nectar & Pulse is a new Austrian firm that creates personal city guides by helping travelers zero in on the suggestions of locals with similar preferences.**

### UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month\***

#### Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
  - Exclusive feature articles

**BECOME A MEMBER**

Already a member? [Sign in here](#)