



Crowdsourced app | Photo source Piotr Krzyżanowski on Unsplash

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CROWDSOURCED DATA INFORMS WOMEN WHICH STREETS ARE SAFE

 NONPROFIT & SOCIAL CAUSE

Crowdsourced data from the community could make the streets safer for women.

Springwise has previously spotted many creative innovations that seek to help alleviate problems specific to women. From [alleviating hot flushes](#) to [assisting nursing mothers](#), technology and innovative thinking are creating solutions for modern women all the time. Now this crowdfunding app is helping keep women safer as well.

[Safe & the City](#) is a free app designed to help users identify which streets are safe for them. Sexual harassment and violent crimes against women in particular are a big problem in many urban environments. This app uses crowdsourced data and crime statistics to help female pedestrians stay safe.

It is a development of traditional navigation apps but instead of simply providing the fastest route, it also has information on what is the safest. The Live Map relies on user data. Victims can report harassment or assault on the app. The information will then be available to other users to warn them of a potential threat in the area. Incidents can be ranked from a feeling of discomfort or threat, verbal harassment, or a physical assault. Whilst navigating, the Live Map can also alert users to potentially dangerous intersections coming. This reminds people to stay alert and not only focus on their phone while walking.

The Safe Sites feature is also a way of incorporating the community. Businesses and organisations can register to be Safe Sites. They will then receive training from SafeSeekers in how to provide the best support and assistance in emergency situations. The locations of such Sites will be available on the app, should a user need one.

The IOS app launched in March 2018 on International Women's Day. It is currently only available for London.

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Email: hello@safeandthecity.com

Website: www.safeandthecity.com

Contact: hello@safeandthecity.com

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