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CUSTOM BUSINESS ANALYTICS DASHBOARDS FOR IPHONES AND IPADS

 WORK & LIFESTYLE

Numerics is an app that simplifies and customizes business analytics, making it easier for companies to track their numbers using mobile devices.

Analyzing the hard figures from your website can be extremely useful, but a bit overwhelming for some. In the past, **Echobox** has provided action suggestions to go along with its data, and now **Numerics** is an app that simplifies and customizes business analytics, making it easier for companies to track their numbers using mobile devices.

Developed by India-based Cynapse, the app provides an aesthetically-pleasing, infographic-like alternative to the usual tables and number lists. Users can create their own personalized dashboard using widgets that display the most pertinent figures in various formats, such as pie charts, line graphs and funnel lists, with options for custom colors and labels. From website visitors and social media engagement to sales numbers and account balances, businesses can place their key figures wherever they need them on the screen. The app can pull in data from Google Analytics, Salesforce, Github, Paypal, Zendesk and more, as well as company spreadsheets from Dropbox and Google Drive. Users can also set up notifications based on their data and easily share metrics with others.

Numerics enables businesses to track all of their data in one place in a user friendly and customizable format. It's available for a one-off fee of USD 19.99 on the [App Store](#). Are there other ways to help companies take control of their analytics and use it to make better decisions?

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Website: www.cynapse.com

