

## CONNECTING BUYERS AND SELLERS OF AGRICULTURAL GOODS & SERVICES



RETAIL

We've featured countless online exchanges over the years that connect buyers and sellers of a wide variety of goods. Zeroing in on the agricultural domain there's been [Eggzy](#), for example, targeting home chicken farmers, as well as [Veggie Trader](#) and [Local Dirt](#), to name just a few. The latest spotting, however, is an international agricultural marketplace based in Russia that aims to help both companies and individuals around the world market their agricultural goods. Whether it's livestock feed, forage crops, timber, land, livestock, produce, personnel or equipment, [Farmbook](#) gives buyers and sellers of such items a way to find each other and connect, regardless of where they live. Participants begin by registering with the free site and then posting the details of the products or services they want to buy or sell, including any photos or videos. Companies can also simply create and post an electronic business card. Once registered, users of Farmbook can search for ads based within a certain distance of their own location, by map, or by product category. When they find a match, buyers and sellers can contact each other directly. Given today's renewed interest in gardening and local agriculture, the need for a means of easy connection seems fairly clear. One to emulate locally for the growing numbers of gardeners and farmers near you? (Related: [Design portal for buyers and sellers of sustainable fabrics](#) — [Matching buyers and sellers of cardboard boxes](#).)

Spotted by: Zachary Love

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Website: [www.farmbook.info/en](http://www.farmbook.info/en)

Contact: [www.farmbook.info/en/user/callback](http://www.farmbook.info/en/user/callback)