



Innovation > Work & Lifestyle > Female shoppers matched up with dates when they buy a pair of shoes

FEMALE SHOPPERS MATCHED UP WITH DATES WHEN THEY BUY A PAIR OF SHOES

 WORK & LIFESTYLE

Shoe Dating from Malaysian retailer **Shoes Shoes Shoes** connects women purchasing footwear with men offering to pay a portion of the price in return for a date.

Sign in or buy a plan to view this innovation

[VIEW PLANS](#)

[SIGN IN](#)

[Download PDF](#)