



WeAre8 aims to provide a sustainable platform for transformative change through billions of small actions | Photo source Eleni Afiontzi on Unsplash

Innovation > Advertising & Marketing > A digital advertising platform that pays people to watch ads

## A DIGITAL ADVERTISING PLATFORM THAT PAYS PEOPLE TO WATCH ADS

 ADVERTISING & MARKETING

**The platform pays users to watch ads, and allows them to use the money to support charities**

### UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month\***

#### Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
  - Exclusive feature articles

**BECOME A MEMBER**

Already a member? [Sign in here](#)

