



Features included a "go-to QSR for late-night munchies" | Photo source Jack in the Box, via Discord

Innovation > Advertising & Marketing > Restaurant chain throws virtual Comic-Con afterparty to boost engagement

RESTAURANT CHAIN THROWS VIRTUAL COMIC-CON AFTERPARTY TO BOOST ENGAGEMENT



ADVERTISING & MARKETING

Traction-gaining features included a "go-to QSR for late-night munchies", activated on Discord with a total of 5,560 members during the first 24 hours

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month***

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? [Sign in here](#)

