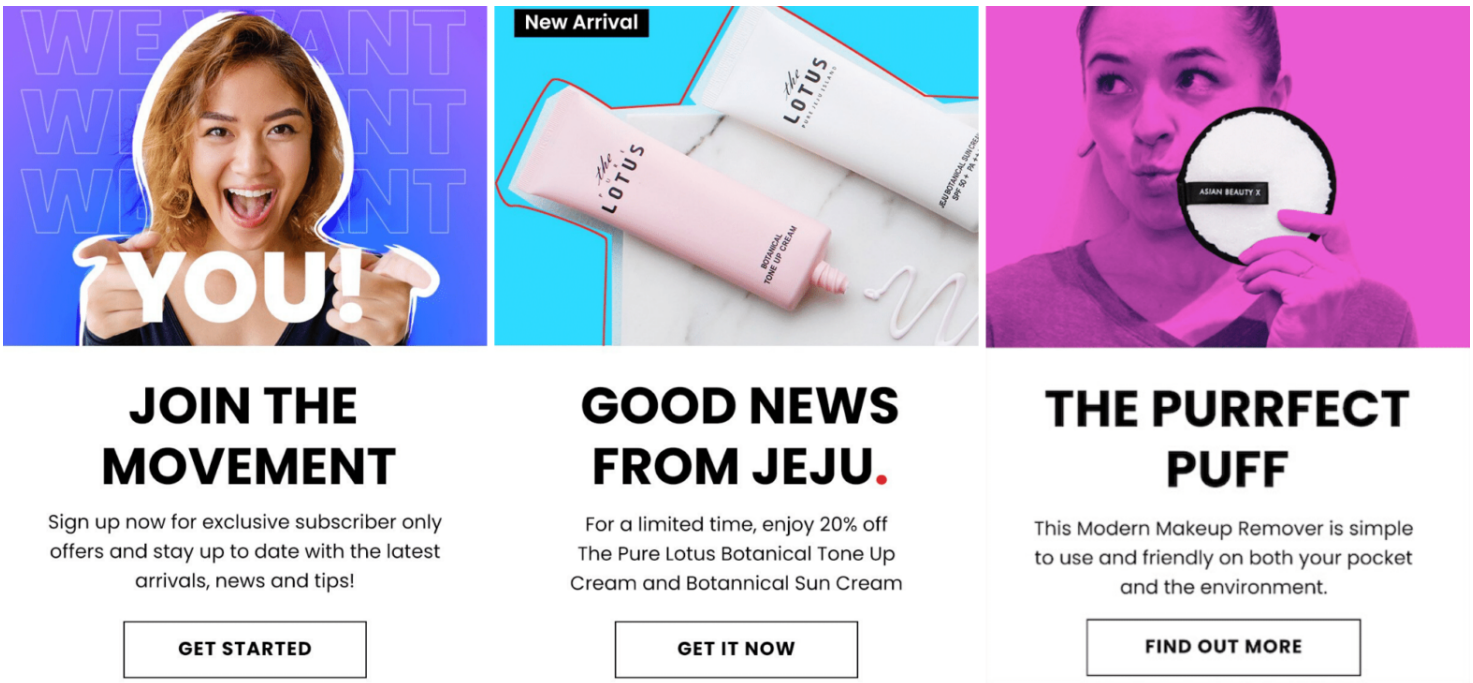

Asian Beauty X places a strong emphasis on building up brand loyalty with their consumers | Photo source asianbeautyx.com

SINGAPORE STARTUP OFFERS PLATFORM FOR INNOVATIVE BEAUTY BRANDS

FASHION & BEAUTY

Beauty retailer Asian Beauty X is aiming to expand its reach throughout South East Asia by means of a personalised, online retail experience

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