



The Giving Movement endorses what they call 'conscious consumerism' | Photo source [The Giving Movement](#)

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## ATHLETIC LEISUREWEAR MADE OF SUSTAINABLE MATERIALS

 FASHION & BEAUTY

**A UAE-based fashion company is focusing on charitable giving, transparency, and recycled materials**

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2nd December 2022

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### Takeaway:

The Giving Movement's name is displayed on every garment in both English and Arabic, and its offerings include a collection of 'modest' athleisure and loungewear garments, as well as its own

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payas and hijabs. The company hopes that its transparency, charity, and will appeal to more environmentally and socially aware customers.