



The Fabricant and Buffalo London have created digital shoes that customers can buy for real money to add flair to their digital presence | Photo source The Fabricant

Innovation > Fashion & Beauty > Digital shoes add flair to social media feeds

DIGITAL SHOES ADD FLAIR TO SOCIAL MEDIA FEEDS



FASHION & BEAUTY

Fashion brand Buffalo London has launched a pair of digital-only shoes that users can buy and "wear" on social media

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just £39 per month*

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? Sign in here