



Creative director Sandra Choi selected her top 10 designs and featured them on Jimmy Choo's Instagram account | Photo source Jimmy Choo

Innovation > Fashion & Beauty > Shoe brand's Instagram followers submit sketches for new collection

## SHOE BRAND'S INSTAGRAM FOLLOWERS SUBMIT SKETCHES FOR NEW COLLECTION

 FASHION & BEAUTY

The Choo Sketch competition, launched by Jimmy Choo, offered customers the chance to have their shoe designs featured in an exclusive capsule collection

Sign in or buy a plan to view this innovation

VIEW PLANS

SIGN IN

Download PDF