



Lanvin's latest handbags - which are inspired by everyday objects like takeaway boxes for cakes - peaked on Chinese social media | Photo source [Flaunter on Unsplash](#)

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VR USED TO CREATE CLOUD FASHION SHOW DURING COVID-19 LOCKDOWN



FASHION & BEAUTY

Lanvin invited fashion bloggers and the pop star Jiayi to livestream the event, resulting in over 5 million views

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