



Miret's shoes are made from 97 per cent natural ingredients | Photo source [Miret](#)

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## ECO-FRIENDLY SNEAKERS ARE 97 PER CENT NATURAL



FASHION & BEAUTY

**The shoes are made from materials including cork, hemp, and wool**

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7th October 2022

Email: [webshop@miret.co](mailto:webshop@miret.co)

Website: [miret.co](https://miret.co)

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### Takeaway:

Creating true sustainability in the footwear market is a crucial part of repairing the fashion industry's dangerous relationship with the environment. As [collections](#) of sneakers have grown to become status signals, sales within the global footwear market [are predicted](#) to grow to more than \$530 billion (around €536 billion) by 2027, up from \$365 billion (around €369 billion) in 2020. Advocates pushing for circular economies emphasise the need to buy less. Meanwhile, innovators must find ways to make eco products luxury yet accessible and of such high quality

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s of the same thing are not needed. Miret is an example of a company taking on