



ELEAT's Cinammon Sensation flavour cereal | Photo source ELEAT Cereal

Innovation > Food & Drink > Reinventing cereal to be healthy, gut-friendly, and vegan

## REINVENTING CEREAL TO BE HEALTHY, GUT-FRIENDLY, AND VEGAN

 FOOD & DRINK

**Created by two university students, the new cereal startup offers subscriptions through which customers can select the flavours and quantity they desire**

**Sign in or buy a plan to view this innovation**

[VIEW PLANS](#)

[SIGN IN](#)

[Download PDF](#)