



The platform is designed to be virtual and enjoyed from the comfort of home. | Photo source [Pollie](#)

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Femtech startup provides people with hormonal imbalance with the support they need

FEMTECH STARTUP PROVIDES PEOPLE WITH HORMONAL IMBALANCE WITH THE SUPPORT THEY NEED

 HEALTH & WELLBEING

The platform provides individuals with a personalised programme which includes a dedicated care team of doctors, life coaches and dietitians alongside a variety of lab options and educational content

Spotted: Californian Femtech startup [Pollie](#) is on a mission to improve the hormonal health journey for all people with ovaries who are experiencing conditions catalyzed by imbalanced hormones such as PCOS, endometriosis, hypothalamic amenorrhea, amongst others.

Founded in 2020 by Jane Sagui and Sabrina Mason, the platform provides individuals with a personalised programme. This includes a dedicated care team of doctors, life coaches and dietitians alongside a variety of lab options and educational content. The platform is designed to be virtual and enjoyed from the comfort of home. If lab tests are required, Pollie directs the individual to their closest facility.

[According to](#) the company's founders, Pollie will first be focussing on polycystic ovarian syndrome (PCOS), a common painful and stressful condition that is often misdiagnosed and affects about **8 to 13 out of every 100** women. PCOS is also [recognised](#) as one of the greatest causes of infertility and increases the risk of developing other cardiovascular.

Pollie co-founder Jane Sagui [explains](#): "People often define PCOS as a fertility disorder and while PCOS is the leading cause of infertility, it truly is a whole body chronic condition. It also gives people a 50% risk of developing diabetes by the age of 40 and increases risk for heart disease by 4x – 7x, endometrial cancer by 3x, and mental health conditions by 3x. Unfortunately, our medical system generally only treats it as an issue if a woman is experiencing infertility."

The program costs around €77.45 per month and involves a two-month upfront commitment. After this period, users can pause their subscription at any point depending on if they feel they need support or not at that point.

While the platform has not yet launched, Pollie already has a waitlist available. Securing your spot on the waitlist means you will have access to join the programme and may even be notified early to be one of the pilot beta members.

Written By: Katrina Lane

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Takeaway:

Around **one in ten** women of reproductive age have PCOS. In the US alone, this equates to over **7 million women**. Moreover, estimates of the percent of women with hormonal imbalance lie between **47** and **80 per cent**. But it doesn't stop there, hormonal conditions increase the risk of developing other conditions. With such staggering figures, it is clear that more platforms like Pollie are essential to the health of our population and should be recognised as a pivotal element of our public health system.